


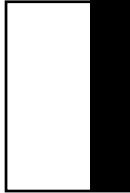


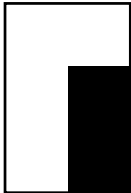
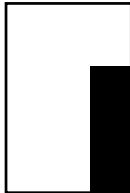

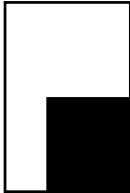
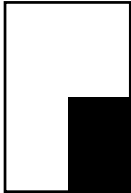
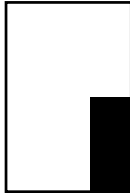


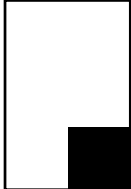



BBN *Brevard Business News*

Color Advertising Rates

Effective January 1, 2017

| | | | |
|--|--|--|---|
|  <p>Full Page 1x \$1645 6x 1565 13x 1495 9.8" wide x 10" tall</p> |  <p>Junior Page 1x \$1085 6x 1035 13x 985 6.5" wide x 9.1" tall</p> |  <p>Half Page 1x \$875 6x 835 13x 800 4.8" wide x 9.1" tall</p> |  <p>Third Page 1x \$620 6x 595 13x 570 3.1" wide x 9.1" tall</p> |
|  <p>Junior Page 1x \$1085 6x 1035 13x 985 9.8" wide x 6.1" tall</p> |  <p>Island Page 1x \$795 6x 760 13x 725 6.5" wide x 6.1" tall</p> |  <p>Third Page 1x \$620 6x 595 13x 570 4.8" wide x 6.1" tall</p> |  <p>Fifth Page 1x \$450 6x 430 13x 415 3.1" wide x 6.1" tall</p> |
|  <p>Half Page 1x \$875 6x 835 13x 800 9.8" wide x 4.5" tall</p> |  <p>Third Page 1x \$620 6x 595 13x 570 6.5" wide x 4.5" tall</p> |  <p>Fourth Page 1x \$495 6x 475 13x 455 4.8" wide x 4.5" tall</p> |  <p>Sixth Page 1x \$365 6x 350 13x 340 3.1" wide x 4.5" tall</p> |
|  <p>Third Page 1x \$620 6x 595 13x 570 9.8" wide x 3.0" tall</p> |  <p>Fifth Page 1x \$450 6x 430 13x 415 6.5" wide x 3.0" tall</p> |  <p>Sixth Page 1x \$365 6x 350 13x 340 4.8" wide x 3.0" tall</p> |  <p>Ninth Page 1x \$280 6x 270 13x 260 3.1" wide x 3.0" tall</p> |

Black & White ads - subtract \$75.00 per insertion

Reserved Back Page Full Color (9.8 x 10 inches) \$1625

"Business Card" Ads (3.1 x 1.50 inches)

\$70.00 each – \$60.00 each with 6 or more insertions paid in advance

Rates are net.

Mail or deliver all materials to : adrieneroth@earthlink.net

4300 Fortune Place, Suite D, West Melbourne, FL 32904

Phone: 321-951-7777 Cell: 321-698-2144

www.brevardbusinessnews.com

Publisher's Editorial Statement

Brevard Business News reports on all facets of business affecting Brevard County. Its content is directed to the executives, investors, managers, owners and staffs of businesses both large and small throughout Brevard. The paper features profiles on local business leaders, reporting on banking and finance, health care and the medical industry, real estate, high technology and space, construction, marketing, tourism and other aspects of business relating to Brevard County. Printing **10,000 copies per week**, Brevard Business News, is the area's premier publication concentrating on the business market. The publication provides informed and comprehensive business coverage to the business community via US mail and website.

General Rate Information

All rates are net to Brevard Business News. Agency discounts do not apply. All advertisers may refer to the January 1, 2017 rate card editorial calendar for rates and discounts. Additional discounts for insertions of 27 or more ads will be quoted upon request. Advertising content is subject to the approval of the publisher. Contracts begin with first insertion.

Mechanical and Printing Specifications

All measurements for ads are in inches on the rate card. Ad sizes not shown there will be charged at \$20.50 per inch or will be adapted to fit Brevard Business News specifications. Ads 8.5 inches or more in height will be billed as 10 inches. All print-ready artwork must meet 85 line-screen specifications (300 dpi). Brevard Business News is not responsible for errors in artwork submitted as "print-ready" or "proof-approved" by advertiser. Preferred printing material is PDF, TIF and EPS files accepted electronically. Materials submitted become the property of Brevard Business News and will not be returned unless prior arrangements are made.

Black & White Pricing

Rate card is for full color ad space. Spot color ads (up to three) will receive a \$50.00 discount and black & whites will receive \$75.00 per ad discount off the 2017 rate sheet. A design fee of \$50.00 may apply.

Issue and Closing Dates

Brevard Business News is published every Monday by Brevard Business News, Inc. Advertising space reservations and materials are due by 5:00 p.m. Friday, 10 days prior to the publication date. Cancellations must be in writing and cannot be accepted after the Friday deadline. Publisher reserves the right to repeat a previously submitted ad or charge for space reserved when no acceptable copy is received by 8:30 am (eastern) Monday, 7 days prior to the publication date.

Press Releases/Editorial Deadlines

When sending information regarding events, please allow two full weeks lead time and provide a contact name and phone number. Items submitted for inclusion in the editorial content of Brevard Business News will be used on a space-available basis and must be received no later than 5:00 pm, Wednesday, 12 days prior to the publication date. Digital photographs may be submitted. All information and materials submitted and printed are the copyrighted property of BBN.

Material submittal

E-mail

brevardbusinessnews@earthlink.net
adrienneroth@earthlink.net (advertising)

For information, or to place advertising,
contact Adrienne Roth at **321-951-7777**
or 321-698-2144.

or FAX information to **321-951-4444.**

4300 Fortune Place, Suite D
West Melbourne, FL 32904

www.brevardbusinessnews.com

2017 Editorial Calendar

| | | | |
|------------------------|-------------|--------------|------------------------|
| A Look Ahead | January 2 | July 3 | High Tech Industry |
| Banking & Finance | January 9 | July 10 | Education & Employment |
| Small Business | January 16 | July 17 | Real Estate |
| Interior Design | January 23 | July 24 | Economic Development |
| Health & Fitness | January 30 | July 31 | Small Business |
| Education & Employment | February 6 | August 7 | Women In Business |
| Women In Business | February 13 | August 14 | Banking & Finance |
| High-Tech Industry | February 20 | August 21 | Business Services |
| Real Estate | February 27 | August 28 | Commercial Real Estate |
| Business Services | March 6 | September 4 | Health & Fitness |
| Commercial Real Estate | March 13 | September 11 | High Technology |
| Banking & Finance | March 20 | September 18 | Small Business |
| Small Business | March 27 | September 25 | Economic Development |
| Parade of Homes | April 3 | October 2 | Interior Design |
| Health & Fitness | April 10 | October 9 | Banking & Finance |
| Interior Design | April 17 | October 16 | Women In Business |
| Education & Employment | April 24 | October 23 | Health & Fitness |
| Women In Business | May 1 | October 30 | Business Services |
| Economic Development | May 8 | November 6 | High Tech Industry |
| High Tech Industry | May 15 | November 13 | Real Estate |
| Business Services | May 22 | November 20 | Banking & Finance |
| Interior Design | May 29 | November 27 | Education & Employment |
| Small Business | June 5 | December 4 | Commercial Real Estate |
| Banking & Finance | June 12 | December 11 | Health & Fitness |
| Commercial Real Estate | June 19 | December 18 | Shopping & Gifts |
| Health & Fitness | June 26 | December 25 | Year In Review |

Advertising space reservation and ad copy deadline is Friday, 5:00 p.m., 10 days prior to publication date. Refer to rate sheet for ad sizes and prices. Camera charges will be applied when appropriate. All press releases and guest editorials are due by 12:00 p.m. Wednesday, 12 days prior to publication date. Editorial Calendar is subject to change.

www.brevardbusinessnews.com


(effective 01/01/17)

BBN *Brevard Business News*


Black & White Advertising Rates

Effective January 1, 2017


78www.brevardbusinessnews.com



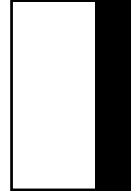
Full Page
 1x \$1545
 6x 1465
 13x 1395
 9.8" wide x
 10" tall




Junior Page
 1x \$985
 6x 935
 13x 885
 6.5" wide x
 9.1" tall



Half Page
 1x \$775
 6x 735
 13x 700
 4.8" wide x
 9.1" tall



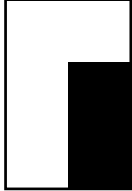
Third Page
 1x \$520
 6x 495
 13x 470
 3.1" wide x
 9.1" tall




Junior Page
 1x \$985
 6x 935
 13x 885
 9.8" wide x
 6.1" tall




Island Page
 1x \$695
 6x 660
 13x 625
 6.5" wide x
 6.1" tall




Third Page
 1x \$520
 6x 495
 13x 470
 4.8" wide x
 6.1" tall



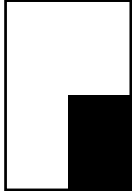
Fifth Page
 1x \$350
 6x 330
 13x 315
 3.1" wide x
 6.1" tall




Half Page
 1x \$775
 6x 735
 13x 700
 9.8" wide x
 4.5" tall



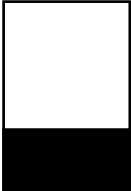
Third Page
 1x \$520
 6x 495
 13x 470
 6.5" wide x
 4.5" tall




Fourth Page
 1x \$395
 6x 375
 13x 355
 4.8" wide x
 4.5" tall



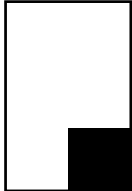
Sixth Page
 1x \$250
 6x 250
 13x 240
 3.1" wide x
 4.5" tall




Third Page
 1x \$520
 6x 495
 13x 470
 9.8" wide x
 3.0" tall



Fifth Page
 1x \$350
 6x 330
 13x 315
 6.5 wide x
 3.0" tall



Sixth Page
 1x \$265
 6x 250
 13x 240
 4.8" wide x
 3.0" tall



Ninth Page
 1x \$180
 6x 170
 13x 160
 3.1" wide x
 3.0" tall

Reserved Back Page (9.8 x 10 inches) \$1500
 Business Card Ads (3.1 x 1.50 inches)
 \$75.00 each with 6 or more insertions – \$60.00 each paid in advance
 Rates are net.

Mail or deliver all materials to : adrieneroth@earthlink.net
 4300 Fortune Place, Suite D, West Melbourne, FL 32904
 Phone: 321-951-7777 Cell: 321-698-2144