

BBN *Brevard Business News*

2025 Editorial Calendar

A Look Ahead	January 6	July 7	High Tech Industry
Economic Outlook	January 13	July 14	Education & Employment
Small Business	January 20	July 15	Real Estate
Commercial Design	January 27	July 21	Economic Development
Health & Fitness	February 3	July 28	Small Business
Education & Employment	February 10	August 4	Women In Business
Women In Business	February 17	August 11	Banking & Finance
High-Tech Industry	February 24	August 18	Business Services
Real Estate	March 3	August 25	Commercial Real Estate
Business Services	March 10	September 1	Health & Fitness
Hospitality	March 17	September 8	High Technology
Banking & Finance	March 24	September 15	Small Business
Small Business	March 31	September 22	Economic Development
Commercial Real Estate	April 7	September 29	Interior Design
Health & Fitness	April 14	October 6	Banking & Finance
Interior Design	April 21	October 13	Women In Business
Education & Employment	April 28	October 20	Health & Fitness
Women In Business	May 5	October 26	Business Services
Economic Development	May 12	November 3	Hospitality
High Tech Industry	May 19	November 10	Real Estate
Business Services	May 26	November 17	Banking & Finance
Interior Design	June 2	November 24	Commercial Real Estate
Small Business	June 9	December 1	Health & Fitness
Banking & Finance	June 16	December 8	Small Business
Commercial Real Estate	June 23	December 15	Shopping & Gifts
Health & Fitness	June 30	December 22	Holiday Gifts
		December 29	Year In Review

Advertising space reservation and ad copy deadline is Friday, 5:00 p.m., 10 days prior to publication date. Refer to rate sheet for ad sizes and prices. Ad design charges will be applied when appropriate. All press releases and guest editorials are due by 12:00 p.m. Wednesday, 12 days prior to publication date. Editorial Calendar is subject to change.







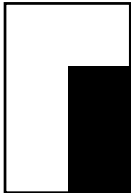
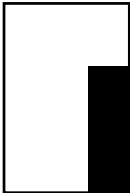

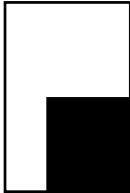
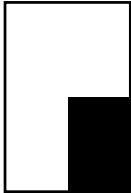
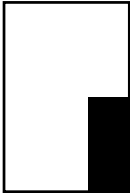


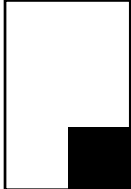

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(effective 12/1/23)

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Color Advertising Rates

Effective January 01, 2025

 <p>Full Page 1x \$1645 6x 1565 13x 1495 9.8" wide x 11" tall</p>	 <p>Junior Page 1x \$1085 6x 1035 13x 985 6.5" wide x 10.3" tall</p>	 <p>Half Page 1x \$875 6x 835 13x 800 4.8" wide x 10.3" tall</p>	 <p>Third Page 1x \$620 6x 595 13x 570 3.1" wide x 10.3" tall</p>
 <p>Junior Page 1x \$1085 6x 1035 13x 985 9.8" wide x 6.6" tall</p>	 <p>Island Page 1x \$795 6x 760 13x 725 6.5" wide x 6.6" tall</p>	 <p>Third Page 1x \$620 6x 595 13x 570 4.8" wide x 6.6" tall</p>	 <p>Fifth Page 1x \$450 6x 430 13x 415 3.1" wide x 6.6" tall</p>
 <p>Half Page 1x \$875 6x 835 13x 800 9.8" wide x 5.0" tall</p>	 <p>Third Page 1x \$620 6x 595 13x 570 6.5" wide x 5.0" tall</p>	 <p>Fourth Page 1x \$495 6x 475 13x 455 4.8" wide x 5.0" tall</p>	 <p>Sixth Page 1x \$365 6x 350 13x 340 3.1" wide x 5.0" tall</p>
 <p>Third Page 1x \$620 6x 595 13x 570 9.8" wide x 3.3" tall</p>	 <p>Fifth Page 1x \$450 6x 430 13x 415 6.5" wide x 3.3" tall</p>	 <p>Sixth Page 1x \$365 6x 350 13x 340 4.8" wide x 3.3" tall</p>	 <p>Ninth Page 1x \$280 6x 270 13x 260 3.1" wide x 3.3" tall</p>

Black & White ads - subtract \$75.00 per insertion

Reserved Back Page Full Color (9.8 x 11 inches) \$1625

"Business Card" Ads (3.1 x 1.50 inches)

\$70.00 each – \$60.00 each with 6 or more insertions paid in advance

Rates are net.

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