
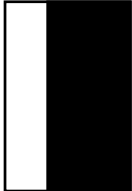



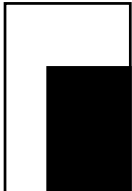
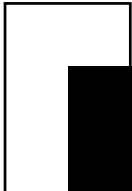

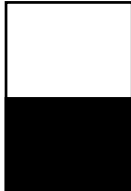
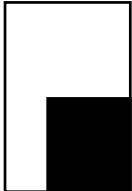
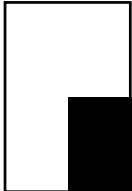
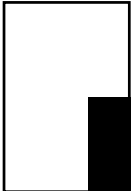
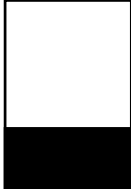
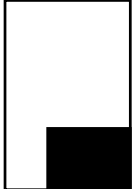
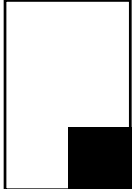
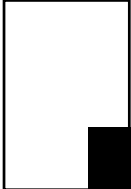


# **BBN** *Brevard Business News*

## **Color Advertising Rates**

*Effective January 01, 2026*

 <p>Full Page 1x \$1645 6x 1565 13x 1495 9.8" wide x 11" tall</p>	 <p>Junior Page 1x \$1085 6x 1035 13x 985 6.5" wide x 10.3" tall</p>	 <p>Half Page 1x \$875 6x 835 13x 800 4.8" wide x 10.3" tall</p>	 <p>Third Page 1x \$620 6x 595 13x 570 3.1" wide x 10.3" tall</p>
 <p>Junior Page 1x \$1085 6x 1035 13x 985 9.8" wide x 6.6" tall</p>	 <p>Island Page 1x \$795 6x 760 13x 725 6.5" wide x 6.6" tall</p>	 <p>Third Page 1x \$620 6x 595 13x 570 4.8" wide x 6.6" tall</p>	 <p>Fifth Page 1x \$450 6x 430 13x 415 3.1" wide x 6.6" tall</p>
 <p>Half Page 1x \$875 6x 835 13x 800 9.8" wide x 5.0" tall</p>	 <p>Third Page 1x \$620 6x 595 13x 570 6.5" wide x 5.0" tall</p>	 <p>Fourth Page 1x \$495 6x 475 13x 455 4.8" wide x 5.0" tall</p>	 <p>Sixth Page 1x \$365 6x 350 13x 340 3.1" wide x 5.0" tall</p>
 <p>Third Page 1x \$620 6x 595 13x 570 9.8" wide x 3.3" tall</p>	 <p>Fifth Page 1x \$450 6x 430 13x 415 6.5" wide x 3.3" tall</p>	 <p>Sixth Page 1x \$365 6x 350 13x 340 4.8" wide x 3.3" tall</p>	 <p>Ninth Page 1x \$280 6x 270 13x 260 3.1" wide x 3.3" tall</p>

### **Black & White ads - subtract \$75.00 per insertion**

Reserved Back Page Full Color (9.8 x 11 inches) \$1625

"Business Card" Ads (3.1 x 1.50 inches)

\$70.00 each – \$60.00 each with 6 or more insertions paid in advance

Rates are net.

Mail or deliver all materials to : [adrieneroth@earthlink.net](mailto:adrieneroth@earthlink.net)

4300 Fortune Place, Suite D, West Melbourne, FL 32904

Phone: 321-951-7777 Cell: 321-698-2144

[www.brevardbusinessnews.com](http://www.brevardbusinessnews.com)

# **BBN** *Brevard Business News*

## 2026 Editorial Calendar

A Look Ahead	January 5	July 6	High Tech Industry
Economic Outlook	January 12	July 13	Education & Employment
Small Business	January 19	July 20	Real Estate
Commercial Design	January 26	July 27	Small Business
Health & Fitness	February 2	August 3	Women In Business
Education & Employment	February 9	August 10	Banking & Finance
Women In Business	February 16	August 17	Business Services
High-Tech Industry	February 23	August 24	Commercial Real Estate
Real Estate	March 2	September 7	Health & Fitness
Business Services	March 9	September 14	High Technology
Hospitality	March 16	September 21	Small Business
Banking & Finance	March 23	September 28	Economic Development
Small Business	March 30	September 28	Interior Design
Commercial Real Estate	April 6	October 5	Banking & Finance
Health & Fitness	April 13	October 12	Women In Business
Interior Design	April 20	October 19	Health & Fitness
Education & Employment	April 27	October 26	Business Services
Women In Business	May 4	November 2	Hospitality
Economic Development	May 11	November 9	Real Estate
High Tech Industry	May 18	November 16	Banking & Finance
Business Services	May 25	November 23	Commercial Real Estate
Interior Design	June 1	November 30	Health & Fitness
Small Business	June 8	December 7	Small Business
Banking & Finance	June 15	December 14	Shopping & Gifts
Commercial Real Estate	June 22	December 21	Holiday Gifts
Health & Fitness	June 29	December 28	Year In Review

Advertising space reservation and ad copy deadline is Friday, 5:00 p.m., 10 days prior to publication date. Refer to rate sheet for ad sizes and prices. Ad design charges will be applied when appropriate. All press releases and guest editorials are due by 12:00 p.m. Wednesday, 12 days prior to publication date. Editorial Calendar is subject to change.

**adrieneroth@earthlink.net**  
**www.brevardbusinessnews.com**

**321-951-7777**

(effective 11/1/25)

### **Publisher's Editorial Statement**

Brevard Business News reports on all facets of business affecting Brevard County. Its content is directed to the executives, investors, managers, owners and staffs of businesses both large and small throughout Brevard. The paper features profiles on local business leaders, reporting on banking and finance, health care and the medical industry, real estate, high technology and space, construction, marketing, tourism and other aspects of business relating to Brevard County. Printing **10,000 copies per week**, Brevard Business News, is the area's premier publication concentrating on the business market. The publication provides informed and comprehensive business coverage to the business community via US mail and website.

### **General Rate Information**

All rates are net to Brevard Business News. Agency discounts do not apply. All advertisers may refer to the January 1, 2023 rate card editorial calendar for rates and discounts. Additional discounts for insertions of 27 or more ads will be quoted upon request. Advertising content is subject to the approval of the publisher. Contracts begin with first insertion.

### **Mechanical and Printing Specifications**

All measurements for ads are in inches on the rate card. Ad sizes not shown there will be charged at \$20.50 per inch or will be adapted to fit Brevard Business News specifications. Ads 8.5 inches or more in height will be billed as 10 inches. All print-ready artwork must meet 85 line-screen specifications (300 dpi). Brevard Business News is not responsible for errors in artwork submitted as "print-ready" or "proof-approved" by advertiser. Preferred printing material is PDF, JPEG and PNG files accepted electronically. Materials submitted become the property of Brevard Business News. Copyright regulations apply to Brevard Business News and its contents made.

### **Black & White Pricing**

Rate card is for full color ad space. Spot color ads (up to three) will receive a \$50.00 discount and black & whites will receive \$75.00 per ad discount off the 2017 rate sheet. A design fee of \$150.00 may apply.

### **Issue and Closing Dates**

Brevard Business News is published every Monday by Brevard Business News, Inc. Advertising space reservations and materials are due by 5:00 p.m. Friday, 10 days prior to the publication date. Cancellations must be in writing and cannot be accepted after the Friday deadline. Publisher reserves the right to repeat a previously submitted ad or charge for space reserved when no acceptable copy is received by 5:00 pm (eastern) Friday, 10 days prior to the publication date.

### **Press Releases/Editorial Deadlines**

When sending information regarding events, please allow two full weeks lead time and provide a contact name and phone number. Items submitted for inclusion in the editorial content of Brevard Business News will be used on a space-available basis and must be received no later than 5:00 pm, Wednesday, 12 days prior to the publication date. Digital photographs may be submitted. All information and materials submitted and printed are the copyrighted property of BBN.

### **Material submittal**

#### **E-mail**

**[brevardbusinessnews@earthlink.net](mailto:brevardbusinessnews@earthlink.net)**  
**[adrienneroth@earthlink.net](mailto:adrienneroth@earthlink.net)** (advertising)

For information, or to place advertising,  
contact Adrienne Roth at **321-951-7777**  
or **321-698-2144**.

or FAX information to **321-951-4444**.

4300 Fortune Place, Suite D  
West Melbourne, FL 32904

**[www.brevardbusinessnews.com](http://www.brevardbusinessnews.com)**